

70%

of digital transformation projects
fail to meet their objectives

BCG

End-to-End Automation

One Process at a Time

Not another big-bang project that takes months to specify and years to deliver. Start with one process, prove value in days, and grow into interconnected enterprise systems organically.

THE APPROACH

From one process to an enterprise system

Start small, learn fast

Pizza session takes 60 minutes. Prototype becomes a deployable MVP the next morning. Real cycle times, real bottlenecks from day one. Build for learning, not certainty.

Cost of change drops to zero

InstantChange™ propagates modifications instantly to all instances, including mid-flight, without rebuilds or downtime. The need for perfect requirements disappears.

Apps that connect natively

Every application inherits enterprise-grade governance, process mining, AI, and full auditability by default. Same model-driven foundation across the platform — so apps connect natively.

The system that built itself

50 apps across the org. Nobody designed it in a boardroom. It emerged area by area, built by people who understood each area deeply.

UNDER THE HOOD

Powerful capabilities, one foundation

Rapid Prototyping

Engage business users, inspire bottom-up innovation. Working prototypes in hours, not weeks.

Human in the Loop

Powerful forms for the moments people have to contribute — decisions, exceptions, judgment, approvals.

Process Orchestration

Complex, long-running workflows that connect people, systems, and data — from days to years.

AI Automation

AI agents embedded into workflows where work happens. Measurable, governed, no shadow AI.

Powerful Integrations

Connect to SAP, Microsoft 365, Salesforce — and to each other. One model, native links.

WHAT CAN YOU AUTOMATE

The boring stuff. The complex stuff. All of it.

FINANCE

Procure-to-Pay

Invoice approval, Purchase requisitions, Vendor onboarding, Budget approvals, Expense claims, Contract registry

HR

Hire-to-Retire

Employee onboarding, Vacation & travel, Performance reviews, Training management, Equipment records, Offboarding

OPERATIONS

Request-to-Resolve

Internal requests, Document control, Audit & compliance, Service desks, Risk registers, Fleet management

LEGAL

Contract-to-Compliance

Contract lifecycle, NDA workflows, Policy management, Regulatory submissions, Data subject requests, Litigation tracking

MANUFACTURING

Production order routing, Quality control & CAPA, Complaints management, Supplier audits, Maintenance workflows, Product change management

CONSTRUCTION

Project flow & scheduling, Subcontractor management, Site documentation, Tender management, Permits & approvals, Defects & punch lists

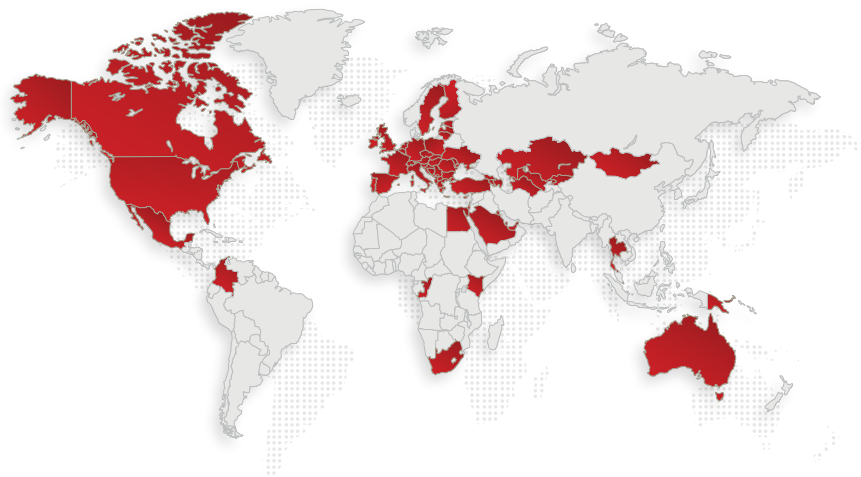
FINANCIAL SERVICES

Credit applications, Customer scoring, KYC & onboarding, Loan decisioning, Complaints handling, Regulatory reporting

YOUR INDUSTRY

The processes that don't fit anywhere else. The ones nobody built a system for. The ones running on email, spreadsheets and manual handovers.

LET'S TALK



1,000+

clients worldwide

70+

countries

400K+

end-users

BIG-BANG PROJECT VS. WEBCON APPROACH

Big-Bang Project

- ✗ Months of requirements before anyone builds anything.
- ✗ Specification becomes a contract. Changes become negotiations.
- ✗ Go-live is a cliff: everything works, or nothing does.
- ✗ "It's what we asked for, but not what we need."

WEBCON Approach

- ✓ Pizza session this week. Working MVP by Friday.
- ✓ Real users, real data, real feedback from day one.
- ✓ InstantChange™ makes every modification instant and safe.
- ✓ Apps connect natively. The system grows organically.

Ready to stop specifying and start building?

